

Think About It: How many MORE people would buy from you if they only knew about your business? If they knew about your merchandise and services ... how well they compare to those of the competitors ... and what fabulous relationships you form with your clients and customers ...

That's where we come in ... we create online visibility, interest, desire, we provide tools for intelligent evaluation, use persuasive buying triggers, and prompt your prospects to take action. All online. Both in local markets and in the Global Village and everything in between. And we've got pretty good at it; we've increased sales 1000% in 6 months.

As your Online Sales Associates, we become your working online partners. Much more than web-masters, video producers, writers, translators, designers, e-commerce consultants, we become actively involved in your sales funnel, lead generation, prospect qualifying, short-listing, evaluation of customer needs, education of buyers, positioning, brand management, social media ... all the way down to post-sale follow-ups.

In short, as your Online Sales Associates, we continually build up and maintain your online sales.

Here's why it makes sense: Most small- and medium-sized businesses don't have the time or the manpower to create and to support effective online marketing strategies — yet the prediction is that two-thirds of all businesses will get 90% of their sales from the internet.

We use 487+ marketing tactics from online consumer videos, web infomercials, narrated brochures, online brochures and white papers, and mini sniper sites and blogs in addition to email, chat, texting, and telephone support. We demonstrate your products and advise clients on how to use these products to reduce costs and/or increase revenue. And our programs are flexible and affordable.

Our specialty is intelligent education of the buyers: We've had outstanding success by selling through customer education. By never underestimating the intelligence of the buyers, by never talking down to them. By informing, educating, entertaining, and by crossing all the t's and dotting the i's with integrity.

As Online Sales Associates, we also actively promote your brand and business personality in social media, forums, press releases, articles, directories, blogs.

Regardless of the type of product you sell, the primary duties of Online Sales Associates are to attract and to interest buyers in your merchandise or services and to remove purchase anxiety by addressing customer questions and concerns so you can build up fabulous relationships with massive numbers of new customers.

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“There are only TWO ways to increase sales:
Sell more to same people. Sell more to more people.
We help you with both. 905-492-1717 ”